



Suggested Marketing Descriptions (2012/13)

20 word Description (131 char)

Luxury Eco-Lodge in bush setting. Closest 5-star accommodation to Abel Tasman. For active couples who enjoy good food and nature.

25 word Description (151 char)

Luxury Eco-Lodge in 50 acres of bush and birds. Closest 5-star accommodation to Abel Tasman. Ideal for active couples who enjoy good food and nature.

50 word Description (328 char)

One of New Zealand's leading luxury eco-lodges, set in 50 acres of wilderness, The Resurgence is the closest 5-star accommodation to the Abel Tasman National Park. Select self-contained suites or dinner B&B with 4-course lodge-dining showcasing Nelson wine and produce. A relaxed and friendly base for exploring Abel Tasman & Kahurangi National Parks, Golden Bay and Nelson art & wine trails. Pool and spa. Ideal for active couples who enjoy good food and nature.

600 character Description – 92 words (599 char)

One of New Zealand's leading luxury eco-lodges, set in 50 acres of wilderness with 5km of bush tracks. Featuring 4-course lodge-dining showcasing Nelson produce. Select Boutique Lodge Rooms or self-contained Bush Suites on Dinner B&B or self-contained basis. Closest 5-star accommodation to the Abel Tasman National Park with easy day trips to Golden Bay, Kahurangi or Nelson art studios and wineries. Let your well-travelled hosts help you plan activities from kayaking, hikes, birding trips to winery and art tours. Perfect for honeymoons and for active couples who enjoy good food and nature.

Long Description: 160 words (1013 char)

One of New Zealand's leading luxury eco-lodges, The Resurgence is set in 50 acres of tranquil wilderness with 5km of bush tracks. Surrounded by birds, this relaxed and friendly Lodge is a perfect base for exploring the Nelson Region.

Select Boutique Lodge Rooms or self-contained Bush Suites on Dinner B&B or self-contained basis. Dinner is a highlight with 4-course lodge-dining showcasing Nelson wine and produce.

The Resurgence is the closest 5-star accommodation to the Abel Tasman National Park and also offers easy day trips to Golden Bay, Kahurangi National Park or Nelson art studios and wineries. Let your well-travelled hosts help you plan activities such as kayaking, hikes and birding trips to winery and art tours.

This child-free, smoke free resort with pool, spa and massage therapies is accessible by road, 45 minutes from Nelson airport.

Ideal for honeymoons and for active couples who enjoy good food and nature.